

## Consultant Profile

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### Introduction

Whether you are just looking for outline concepts or you want complete detailed product design, development and manufacture - I can provide the essential help you need.

I'm an international product designer offering a complete end-to-end consultancy service, making it simple for you to outsource this specialist design work to a trusted professional partner.

I can work independently or in support of your own in-house design team, in whatever way helps get the job done faster. And if your project would benefit from an international perspective, I can bring the skills and expertise of **uk:chinalink**, the cross-cultural design partnership I've formed in China.

### Personal Profile

I am a degree qualified product designer with over 10 years professional experience working with UK and international clients in all sectors. I'm also a fully qualified (though not practicing) secondary school Design & Technology teacher, a member of the Chartered Society of Designers, and an accredited design consultant with the national Business Link network.

I have considerable experience working in the small business sector, helping both university spin-out and private start-up companies develop their innovative product ideas through to production. I have also designed successful new products for a number of larger businesses, including some public listed organisations.

A career history in design, technology, manufacturing and business helps me deliver totally market-focused product solutions that maximise both customer appeal and commercial return.

### Professional Qualifications & Accreditations

BSc (Hons) Industrial Design & Technology with Education  
Qualified Design & Technology Teacher (age 11-18)  
Member of the Chartered Society of Designers  
Accredited design consultant with the UK Business Link

### Areas of Specialism

I offer a full range of services, which you can tailor according to the level of design input your project demands:

- **Research & Innovation**  
competitor analysis, design audit, product feasibility, safety standards, intellectual property, technology transfer, research & development, concept creation
- **Industrial Design & Development**  
concept refinement, ergonomics & styling, visualisation, sketch modelling, usability testing, materials & processes, design detailing
- **Engineering Design & CAD**  
electro-mechanical design, reverse engineering, electronics & software, value engineering, 2D & 3D CAD modelling, part analysis
- **Modelmaking & Prototyping**  
concept models, mock-ups, test rigs, working prototypes, rapid prototypes & tooling, small batch production, assembly & testing
- **Manufacture & Supply**  
global supplier sourcing, parts lists & costings, production tooling, sub-contract manufacture & assembly, compliance testing, supplier liaison
- **Product Graphics & Packaging**  
graphic design, branding, photography, technical literature, packaging design, point of sale

I have an extensive network of suppliers in the UK and Europe - and in China, I've created **uk:chinalink**, a cross-cultural team who collaborate on projects requiring Asian design and manufacturing input. So wherever you're launching your product, you can benefit from cost-effective local expertise and resources.

### Industry Sector Experience

I work in all sectors, but my past experience covers construction & utilities, digital AV, IT & telecoms, electrical appliances, equipment & machinery, fire, safety & security, home & outdoors, medical & scientific, office & workplace, packaging & promotion, toys, leisure & education, vending & point-of-sale.

### Additional Information

Language: English  
Territory: UK, Europe & International  
Professional Indemnity Insurance: Yes (except states & territories of USA & Canada)  
ISO 9000 Registered: No  
VAT Number: 865154903  
Company Number: 5295846